

Tanoa Waterfront Hotel, Lautoka, Fiji Islands  
1<sup>st</sup> – 2<sup>nd</sup> June, 2016

## PSSC-12 Agenda 2.2

Meeting Paper Title: TYPSS Website Update

### 1. Purpose of Paper

- Update on the TYPSS Website (PSSC-11 Decision No. 11); and
- Obtain PSSC-12 decision on Recommendation 5.1 & 5.2

### 2. Background

In PSSC-11, recommendation by the Coordinator was endorsed to develop a TYPSS Website to enhance visibility and showcase results and achievements of TYPSS, as well as the role of PSSC and Partners. This is a key initiative in the Communications Strategy and Plan 2016-2017. Working off the TOR and advice from PSSC-11, the Coordinator engaged the website developer for Pacific CRVS to develop the TYPSS website. PSSC-11 also noted the importance of online mediums in general and the Coordinator has extended to other Social Medias; beginning this week these are the main platforms to improve the visibility of TYPSS and PSSC.

### 3. TYPSS Online Presence

TYPSS website: URL: [www.typss.org](http://www.typss.org) allows a centralised repository for key TYPSS documents and information.

TYPSS Facebook Page: <https://www.facebook.com/pacificstats/> is the 'hang-out' space to further conversations on statistics in general directly with individuals in the target audience groups e.g. PSSC members, staff in NSOs and Partner.

NSOs and Partners' Websites and Facebook accounts can contribute to the communications effort by generating and sharing content with the TYPSS Website and Facebook Account, as well as sharing expertise to augment expertise housed within the Coordination Unit and SPC.

### 4. Key Recommendations

- 4.1. PSSC-12 to endorse the TYPSS Website and Facebook Page; and
- 4.2. PSSC-12 and Partners to commit to contribute to the communications effort by generating and sharing content with the TYPSS Website and Facebook page

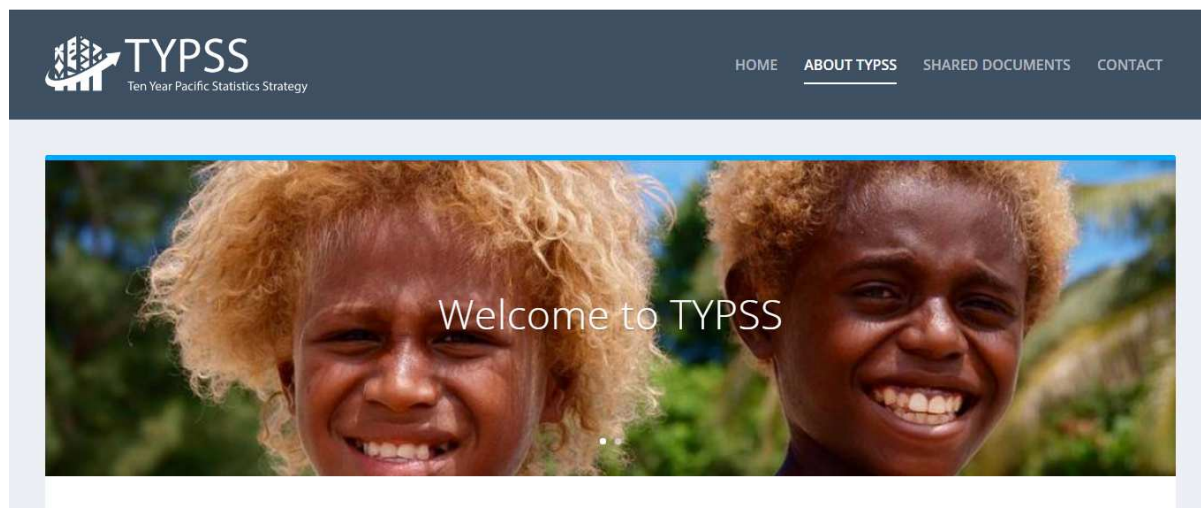
### 5. Annex

- Annex I: TYPSS Website mock-up  
Annex II: TYPSS Facebook Page

## Annex I\_PSSC-12 Agenda 2.2

TYPSS Website Mock-up

url: [www.typss.org](http://www.typss.org)



## Annex II\_PSSC-12 Agenda 2.2

TYPSS Facebook Account

Link: <https://www.facebook.com/pacificstats/>

