





SESSION 4: SDD DATA DISSEMINATION

Phil Bright

GIS, Innovation and Data Dissemination Specialist



Dissemination Staff





- 1 x GIS, innovation/dissemination specialist oversees all dissemination activities, GIS work (collections + dissemination) – Phil Bright
- 1 x one web designer Billy Somers
- 1 x information assistant Gaelle le Gall
- 1 x GIS specialist (full-time consultant) Luis de la Rua
- 1 or 2 bachelor or master-level student(s) assisting with GIS-related work each year — Barbara Raubaly.
- Under new SDD structure will come under new Data Analysis and Dissemination Manager (2018)



SDD Business Plan 2018-2020





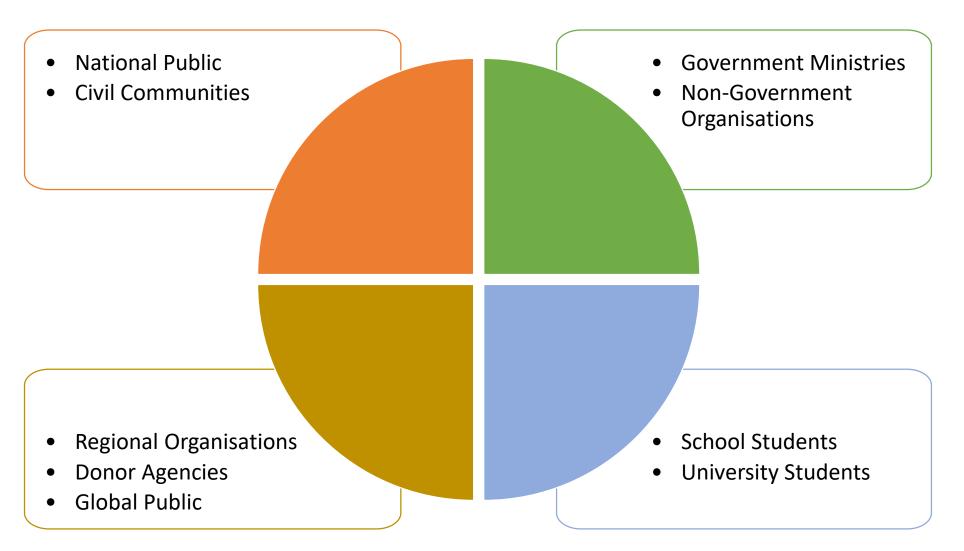
- Leverages recommendations from external/internal reviews + review of TYPSS phase 2.
- Development Objective 3: Improve data quality, analysis and packaging
 - Key Result Area 3.1: Ensure all datasets housed by SDD are quality checked, analysed and packaged
 - Key Result Area 3.3: Ensure easier and timely access to microdata
- Development Objective 4: Deliver user-focused data dissemination products and services.
 - Key Result Area 4:1 Engage with key users of Pacific data to understand their statistical needs and raise awareness of statistical products and services available
 - Key Result Area 4:2 Ensure timely delivery of user-driven statistical products and data services
 - Key Result Area 4:3 Strengthen internal and external Pacific data dissemination coordination



Do we know who our users are?









HEADS OF Planning and Statistics User Focus Survey

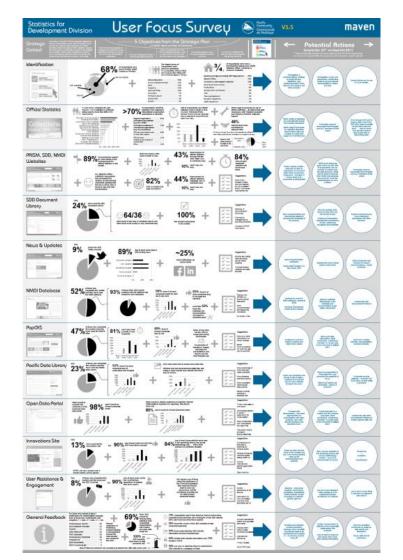






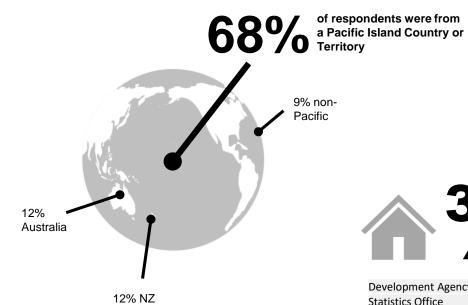


- To better understand the product/service needs of our users - didn't want to assume we knew ©
- Funded by NZ
- Sept/Oct 2017
- 69 respondents
- Follow-up Skype/phone interviews with 14





Who responded?





of respondents were from a Development Agency (incl CROP), Statistics Office, University or research institution

Development Agency (Including CROP Organisations)	38%
Statistics Office	19%
University or other research institution	19%
Other Government Ministry	7%
Private Sector	6%
General public (Civil Society)	3%
NGO	3%
Planning Department	3%
Education Department	1%
Health Department	1%









The biggest group of respondents were advisors/specialists

All Consultants, Director/CEOs and Division/Dept Heads were from a Pacific Island or Territory



Advisor/Specialist	35%
Division/Department Head	14%
Other	10%
Researcher	10%
Technical Officer	10%
Consultant	7%
Professor/Lecturer	7%
Director/CEO	3%
Student	3%

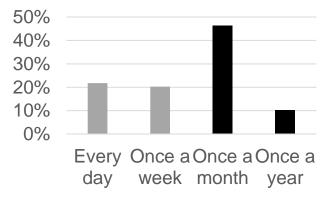


Official statistics



More than HALF of respondents use official statistics once a month or less . . .

However, Statistics Offices, General Public, and Development Agencies had at least some proportions that used them daily



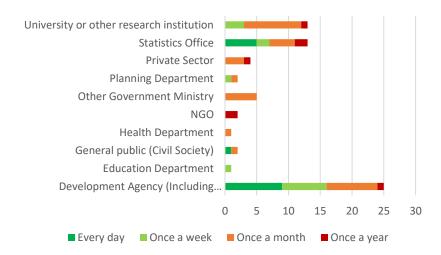




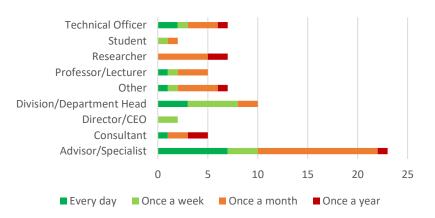




Frequency of Offical Statistics use



Frequency of Offical Statistics use





Heads of Planning and Statistics User Focus Survey









PRISM, SDD, NMDI Websites



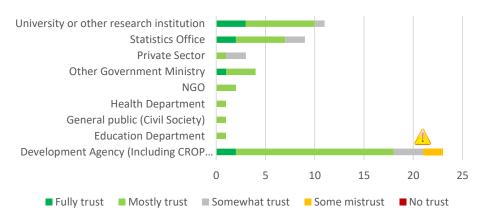
82%

Fully or mostly **TRUST data ACCURACY**

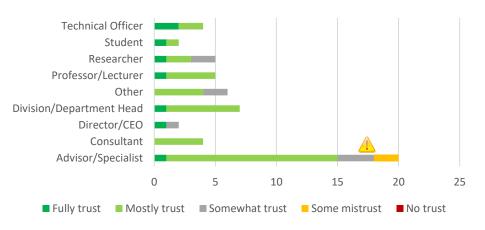
"There are errors and inconsistencies which are apparent if you look at the time series"

(somewhat trusts)

Trust of data accuracy



Trust of data accuracy





PRISM, SDD, NMDI Websites



statistics through PRISM, SDD. NMDI very or extremely easy

10% said it was not easy

"Need to learn to find your way through what's there and am not going there often enough" (somewhat easy)

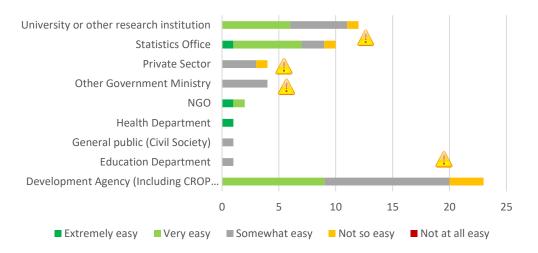








Ease of access of offical statistics



Ease of access of offical statistics









PRISM, SDD, NMDI Websites

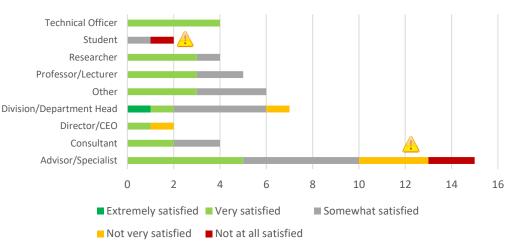


84%

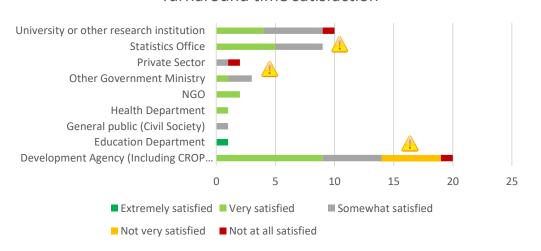
were at least somewhat satisfied with turnaround times

"turn around time can be quite long and often when we rely on outside sources for information it can be quite a while (years at times) between collection and dissemination" (somewhat satisfied)

Turnaround time satisfaction



Turnaround time satisfaction





PRISM, SDD, NMDI Websites



89%

Overwhelming support for SDD acting as the broking house for official statistics in the Pacific

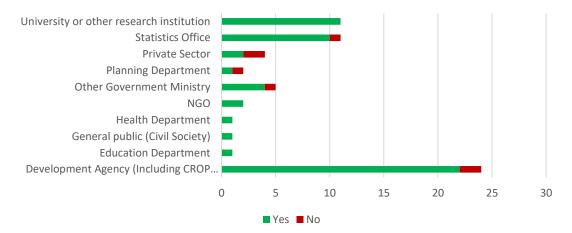




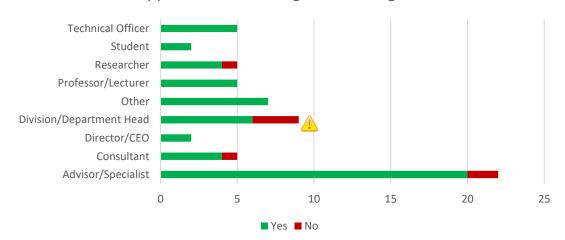




Support for SDD acting as a broking house



Support for SDD acting as a broking house





Heads of Planning and Statistics User Focus Survey









General Feedback

123

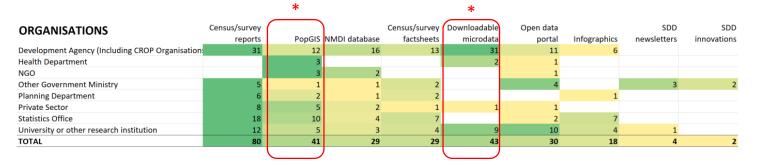
For those who ranked at least 3 preferences for dissemination products, each of those top 3 preferences were weighted (1st = 3pts, 2nd = 2pts, 3rd = 1pt)

Census/survey reports	80
Downloadable microdata	43
PopGIS	41
Open data portal	30
NMDI database	29
Census/survey factsheets	29
Infographics	18
SDD Newsletters	4
SDD Innovations site	2

Ranked usefulness of POTENTIAL product adoption or development showed the Table Builder was ranked #1 the most

Heatmap – shades of green are derived per row (organisation or role type) to highlight the importance to that group

Example: Statistics Offices scored Census/Survey Reports the highest (dark green), and Open Data Portal the lowest (yellow)



ROLES	Census/survey			Census/survey	Downloadable	Open data		SDD	SDD
NOLES	reports	PopGIS	NMDI database	factsheets	microdata	portal	Infographics	newsletters	innovations
Advisor/Specialist	33	17	16	1	27	10	4		
Consultant	3	4			4	2		3	2
Director/CEO	6			2		1	3		
Division/Department Head	15	6	4	8	1	5	3		
Other	8	2		6	1	1			
Professor/Lecturer	1	3	1	3	4	7	4	1	
Researcher	6	5	4	1		2			
Student	2	1			3				
Technical Officer	6	3	4	8	3	2	4		
TOTAL	80	41	29	29	43	30	18	4	2

Example insight: overall, downloadable microdata scored very similarly to PopGIS, yet we can clearly see that microdata is important to a smaller range of organisation types



Heads of Planning and Statistics User Focus Survey







General Feedback



70% respondents said it took about as much as time as they expected to find what they were looking for on the SDD website, 26% said it took less time than expected



96% found the visuals of the SDD websites at least somewhat appealing



96% found understanding SDD website information at least somewhat easy



90% are very or extremely likely to recommend a SDD website to a colleague or friend

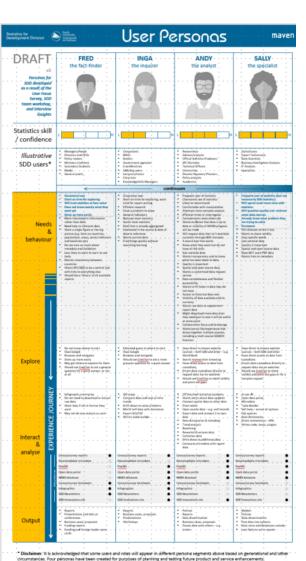












DRAFT	FRED	INGA	ANDY	SALLY
	the fact-finder	the inquirer	the analyst	the specialist
	Occasional user Short on time for exploring	Occasional user Short on time for exploring, want	Frequent user of statistics Champions use of statistics	Frequent user of statistics (but not necessarily SDD statistics)
Explore	Do not know where to start Uses Google Browses and navigates Gives up more easily May get others to explore for them Would use LiveChat to ask a general question for a quick answer, or not at all	Educated guess at where to start Uses Google Browses and navigates Would use LiveChat to ask a more granular question for a quick answer	Goes direct to known website sources – both SDD and other – e.g. World Bank Search moreso than browsing Have direct access to data from custodians Emails data custodians directly to request data not on websites Would use LiveChat to check validity and point out gaps	Goes direct to known website sources – both SDD and other Have direct access to data from custodians Emails data custodians directly to request data not on websites Would use <u>LiveChat</u> to check validity and point out gaps or for a complex request
JOURNEY	Infographic summaries Do not need to download or extract raw data Want help if not in format they want May not do any analysis as such	GIS maps Compare data and look at time trends Drills down to solve problems Mix of self-help with assistance Export XLS/CSV	Off the shelf statistical products Wants alerts about data updates Connect spatial data to other data Privot tables Open source data – e.g. unit records Export data and connect it to own	■ As per ← ■ Open data portal ■ Microdata ■ Table Builder ■ Self-help — across all options ■ SQL queries
Interact		Will try table builder	data Data dictionaries & metadata Trend analysis Baselining Reworks/structures data Combines data	Data dictionaries Direct connections – APIs Writes code, hacks. plugins
Interact	[[Drills down to additional data	
& analyse			Compares microdata with report data	
1	Census/survey reports	Census/survey reports	Census/survey reports	Census/survey reports
	Downloadable microdata	Downloadable microdata	Downloadable microdata	Downloadable microdata
Output	PopGIS Reports Presentations and talks at conferences Business cases, proposals Funding reports Funding and foreign leader score cards	PopGIS Reports Business cases, proposals Presentations Workshops	PopGIS Policies Reports Data dissemination Business cases, proposals Passes data onto others – e.g.	PopGIS Models Policies Data dissemination Puts data into systems Data store and databases custody Less likely to write reports











Inclusive

We are a critical connector, making collaboration and cohesion possible

User-driven

First and foremost, we ask how this helps our users and adds value to their lives

Enabling

We make things easy

Pragmatic

We deliver fit-for-purpose solutions that achieve results quickly

We are not afraid to ask the hard questions nor challenge the status quo. Testing our ideas is how we find a better way.

users tell us they value, now and in the future.

PRINCIPLES

USER CENTRICITY

BEHAVIOURS

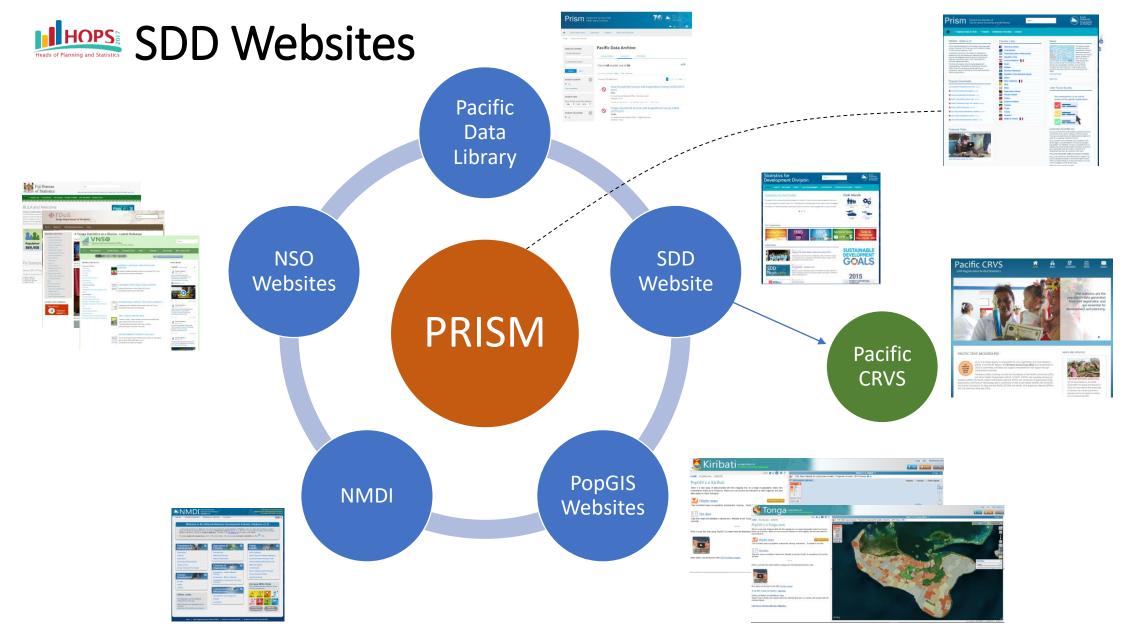
Alert and perceptive, we monitor our progress, anticipate and act upon opportunities to influence change and are always ready to

Forward-looking

We anticipate and align ourselves with what lies ahead

We 'join the dots', connecting and stakeholders and partners.

every challenge with confidence in our ability to adapt and remain









- http://prism.spc.int
- Country Sites:
 - 14 NSO Joomla websites, 12 recently upgraded
 - 2 NSO Wordpress websites.
 - All websites hosted either locally or at SPC, depending on individual requirements
 - 6 workshops were conducted for 36 people + 10 Noumea-based attachments.





Samoa

PRISM Usage Statistics PRISM Usage Statistics

192 1.50%















- http://www.spc.int/nmdi
- 6 main themes:
 - 1. Population and Development,
 - Agriculture and Forestry,
 - 3. Human Development,
 - 4. Fisheries and Aquaculture,
 - 5. Public Health,
 - 6. Communications and Infrastructure
- View tables, charts, maps
- MDG dataset was key > will be replaced by SDGs
- Contains 15,160 data points (100% increase since HOPS 2013)





Papua New Guinea

NMDI Usage Statistics NMDI Usage Statistics

21 0.90%







			▼			
Country 💿	Page Views ▼ ↓	Page Views ▼	Continent	Page Views ▼ ↓	Page Views	contribution to total: Page Views ▼
	2,336 % of Total: 0.10% (2,271,203)	2,336 % of Total: 0.10% (2,271,203)		3,227 % of Total: 0.14% (2,271,203)	3,227 % of Total: 0.14% (2,271,203)	
<u>Fiji</u> Fiji	631	27.01%	1. Oceania	2,337	72.42%	3.79
		27.013	2. Asia	388	12.02%	8.6%
Mustralia Australia	575	24.61%	3. ■ Europe	276	8.55%	12%
New Zealand	333	14.26%	4. Americas	201	6.23%	12%
New Caledonia	308	13.18%	5. Africa	19	0.59%	72.4%
Vanuatu	199	8.52%	6. ■ (not set)	6	0.19%	
Samoa	73	3.12%				
Solomon Islands	65	2.78%			'	
Micronesia	27	1.16%				
Guam	24	1.03%				

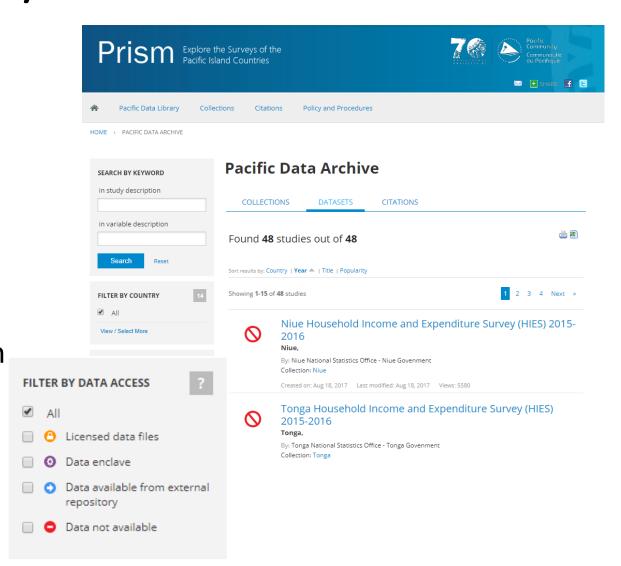


Heads of Planning and Statistics Pacific Data Library





- Standardised platform to document collections + mechanism for microdata access.
- 48 surveys have been published; 2 to be released shortly
- Regional microdata documentation + dissemination workshop run for 8 people
- Will be rebranded to Pacific Data Archive + expanded (WB support)





Tonga

Cook Islands

Pacific Data Library Usage Statistics Pacific Data Library Usage Statistics







Country 💿	Page Views ▼ ↓	Page Views ▼	Continent	Page Views ▼ ↓	Page Views	contribution to total: Page Views ▼
	855 % of Total: 0.04% (2,271,203)	855 % of Total: 0.04% (2,271,203)		1,741 % of Total: 0.08% (2,271,203)	1,741 % of Total: 0.08% (2,271,203)	
Australia	280	32.75%	1. Oceania	858	49.28%	
	200	32.73%	2. Americas	519	29.81%	7.2%
New Caledonia	179	20.94%	3. ■ Asia	181	10.40%	10.4%
🛅 Fiji	149	17.43%	4. Europe	125	7.18%	49.3%
Vanuatu	90	10.53%	5. (not set)	42	2.41%	29.8%
New Zealand	83	9.71%	6. ■ Africa	16	0.92%	
Solomon Islands	20	2.34%				
Samoa	16	1.87%				
Micronesia	12	1.40%				

12 1.40%

3 0.35%



SDD Main Website

- Information about SDD
- Latest news, media releases
- Information about different SDD programme areas
- Document library
- Events + activities









Tonga

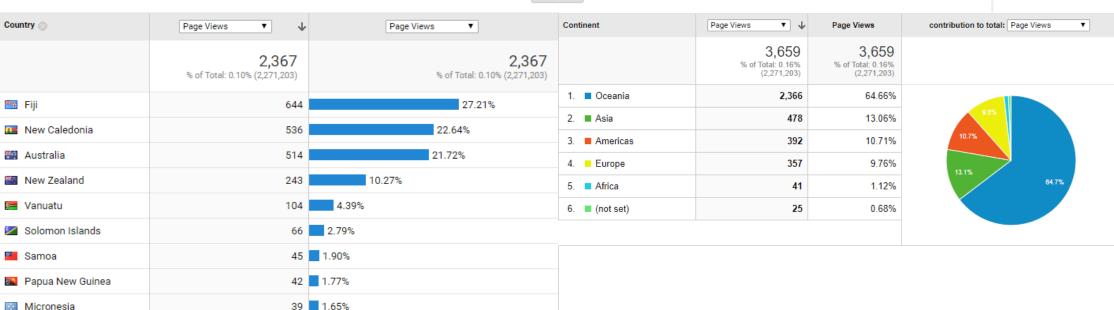
SDD Main Website Usage Statistics Statistics

32 1.35%











Heads of Planning and Statistics PopGIS 2





- 11,000 indicators + 12,000 calculated values (proportions, ratios) across all 14 sites
- 2 workshops (20 people)
- Many PopGIS presentations during workshops and meetings
- In-country PopGIS training is often conducted for selected staff as part of other activities (census and survey field map production, and household listings etc)



Regional Mapping (Released Qtr 2 2014)



Kiribati (Released Qtr 1 2015)



Palau (Released Qtr 4 2016)



Vanuatu (Released Qtr 1 2015)



Cook Islands (Released Qtr 4 2015)



Marshall Islands (Released Qtr 2 2017)



Solomon Islands (Released Qtr 2 2014)



Wallis and Futuna (Released Qtr 2 2017)



Fiii Islands (Released Qtr 3 2014)



Nauru (Released Otr 1 2017)



Tonga (Released Qtr 4 2015)



FSM (Released Qtr 3 2014)



New Caledonia (Released Qtr 1 2016)



Tuvalu (Released Qtr 3 2014)

Next Releases

Niue

Heads of Planning and Statistics PopGIS 2









LOAD GET PREFERENCES

HOME | DOWNLOAD | CREDITS

PopGIS 2.0 Tonga 2016

There is a vast array of data provided with this mapping tool, at a range of geographic levels from Census Blocks up to Districts. Below you can access the indicators to start mapping, and view data related to those indicators.



Over a hundred maps on population, employment, housing, environment ... Examples in one click:



Data from maps are available in tabular form, filterable as desired. Exports of spreadsheet (xls) are also

. . .

If this is your first time using PopGIS 2.0 please view the following introductory video:



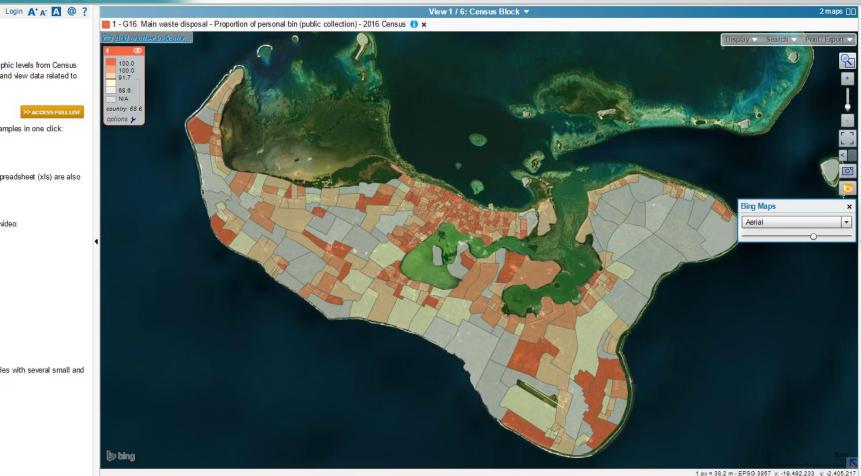
More videos can be found on the SDD YouTube channel

To see 2011 Census on PopGIS 2: Click Here

District and village Level Split Map for Tonga.

Specific map to display and compare data at low administrative level, on countries with several small and

Click here to check the split map configuration.



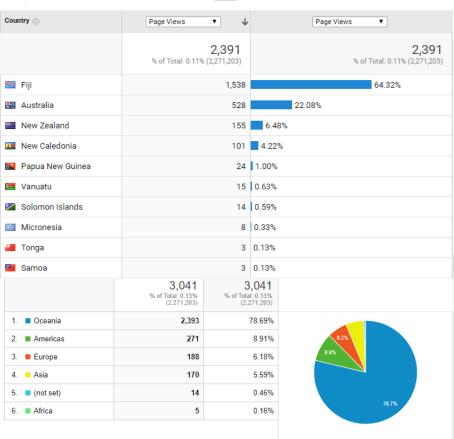


PopGIS Usage Statistics PopGIS Usage Statistics











139 8.54%

95 5.84% 46 2.83%

2 0.12%

1 0.06%

1 0.06%

Mew Caledonia

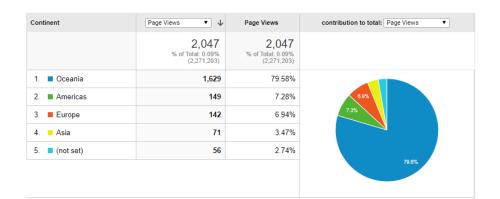
New Zealand

Micronesia

Papua New Guinea

Solomon Islands

🚟 Fiji





 Basic population data is the most sought after!

MOST VIEWED INDICATORS 01/01/17 TO 03/11/17 **Total Counts** Country 3rd 4th 5th 1st 2nd Map views downloads Total Female Population School Level - EMIS 2016 School Status - EMIS 2016 **Total Population** Number of females 79+ Cooks 181 12 Total Pop 2015 projections Total Population - 2007 Localities Ethnicity - Total Fijian Total Evacuation Centre Fiji 2573 268 52 10 41 38 School - Enrolment - VEMIS Sex - Total Population -School Type - VEMIS 2015 Sex - Female - 2010 Number of HH - 2010 FSM 2010 2015 361 36 54 Proportion of HH using Total Enrolment by island School Type - KEMIS 2015 Total Population - 2010 Total Number of HH - 2010 kerosene - 2010 **KEMIS 2014** Kiribati 244 30 36 13 School Authority - MIEMIS Proportion of total never %using pub piped water Total Resident pop - 2011 Total Population - 2011 2016 married (12+) - 2011 inside dwelling - 2011 324 RMI 10 36 11 Proportion of female born Total Pop mainly speaking Total Population - 2011 Female Population - 2011 School Type - EMIS 2016 in Nauru - 2011 other - 2011 Nauru 340 24 Number of exploitation Part des exploitations sur Population agricole Part des exploitations sur Marchande et New familiale 2012 foncier coutumier foncier privé professionnelle 20 Caledonia 2 Ethnicity - Proportion of Total Population more than Total Population - 2015 Number of HH - 2015 School Type - EMIS 2016 total Other - 2015 5 years - 2015 789 17 Palau 31 Level complete - Total Total Population - (25 +) -Ethnicity - Total Polynesian Total Population - 2009 School Type - SIEMIS some college or above Solomon 2009 2009 1037 266 (25+) - 2009Islands Number of total students Total 10 - 14 years old -Male 5 - 9 years old - 2011 Total Population - 2011 School Level - TEMIS 2016 **TEMIS 2012** 2011 Tonga 430 18 52 37 22 6 Ethnicity - Total Tuvaluan Total Population - 2012 Total resident Pop - 2012 School Type - TEMIS 2014 Number of HH 2012 Tuvalu 429 70 30 18 Ethnicity - Total Religion - Total Catholic -% HH using protected well Religion - Total Anglican Total Population - 2009 for drinking water - 2009 Euro/Aust/NZ - 2009 2009 2009 2087 533 Vanuatu 28 23 22 14 Number of students by Total Population - 2013 Access to internet School Level - 2016 School Type Wallis et school 188 13 **Futuna** 16 10 0 0 10

Heads of Planning and Statistics PopGIS 3







INDICATORS ZONING OVERLAYS EXTERNAL DATA ABOUT A



Indicators: explore database

I search indicators on a specific topic



Reports: edit a dashboard on a custom area

I select an area and get detailed reports



Overlays: display et compare

I map a wide range of geographical levels, I analyze their structure



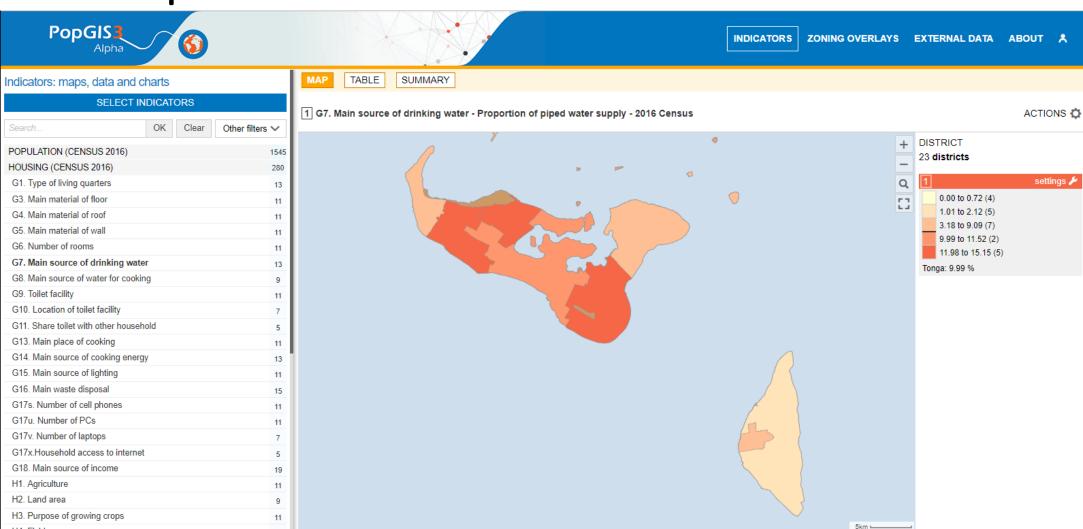
Loading external data

I map my personal data and cross it with native indicators

Heads of Planning and Statistics PopGIS 3







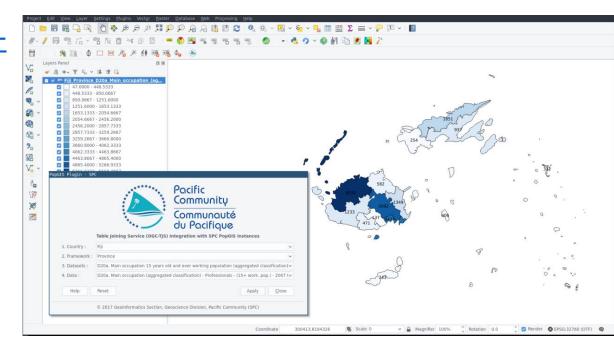


HEADS OF Planning and Statistics QGIS Plugin





- https://github.com/sopac/popgisplugin
- Allows QGIS users to access all data in PopGIS2 systems directly through plugin

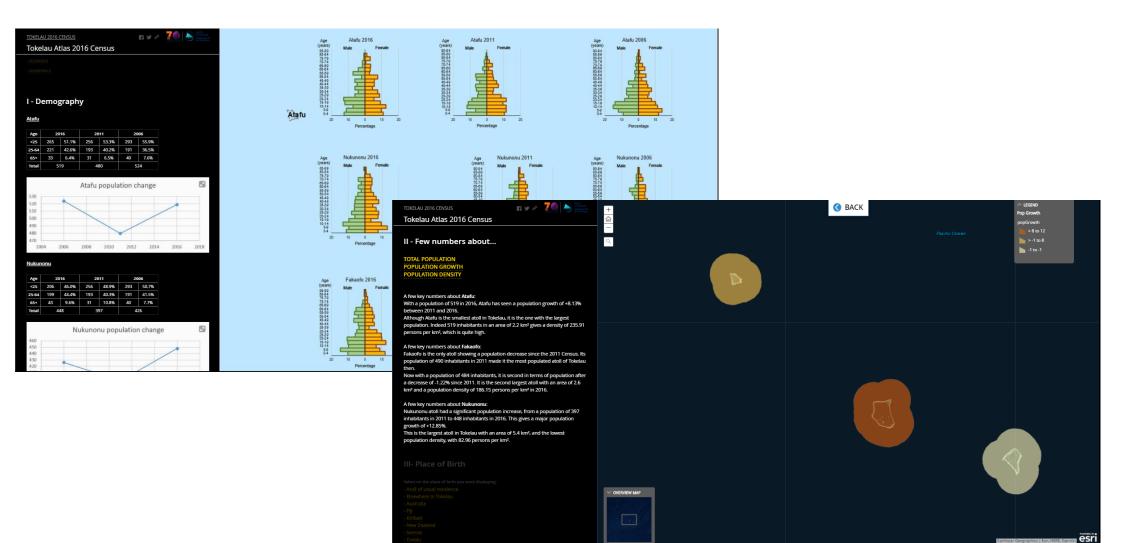




Tokelau Story Map









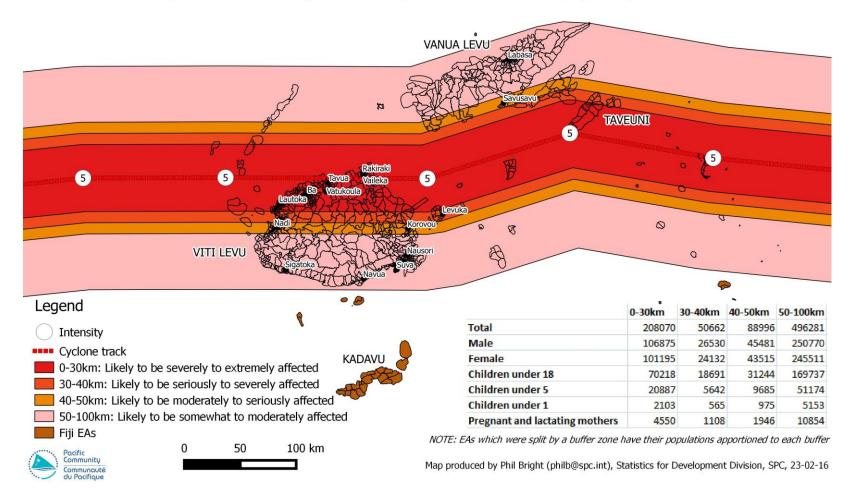
HEADS of Planning and Statistics Ad-hoc map production





CYCLONE WINSTON POTENTIAL IMPACTED POPULATION - 23/02/16

NOTE: Population figures projected to 2015 using age distribution from 2007 Population and Housing Census then prorated to match total projected population





PopGIS Table Joining Service (TJS)

SDD's popular online PopGIS applications now have

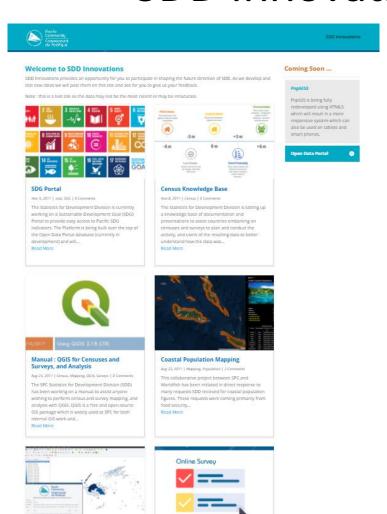
idditional functionality. The regional NMDI database

Plugin for QGIS

SDD Innovations Fleads of Planning and Statistics







SDD Customer (User) Focus Survey

As a result of the DEAT Parific Statistics Assessment

and the Internal SDD review, SDD is endeavoring to

provide an improved user experience, with better

- http://sddinnovations.spc.int/
- PopGIS3
- SDG Portal
- Census Knowledge Base
- QGIS for Censuses, Surveys and Analysis Manual
- Coastal Population Mapping
- PopGIS Table Joining Service for QGIS
- User Focus Survey

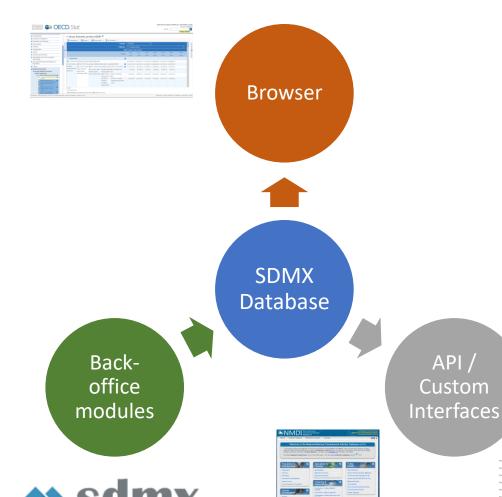


Heads of Planning and Statistics Open Data Portal

API /





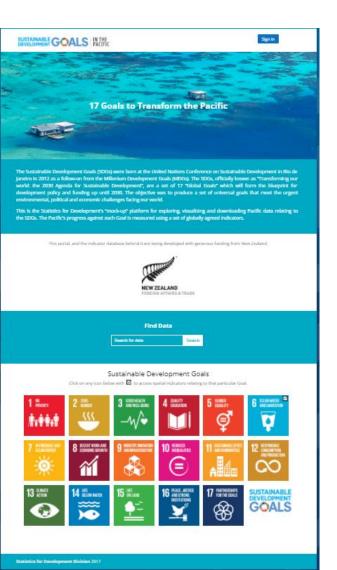


 Provide well structured and documented datasets which are:

- Searchable
- Downloadable in multiple formats
- Accessible via API (machine-tomachine) – interoperability with international reporting databases eg WB, UN
- Custom interfaces, interactive dashboards – e.g. SDG Portal
- Software plugins Excel, SPSS, R, **STATA**



Heads of Planning and Statistics SDG Portal







LICENSUS Knowledge Base





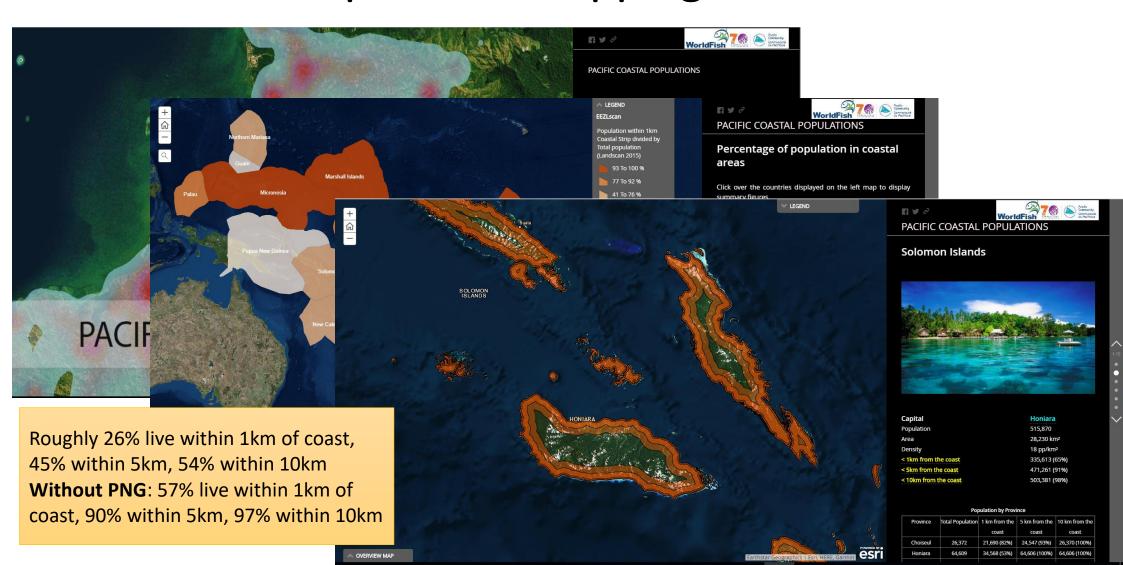




LIMPS Coastal Population Mapping





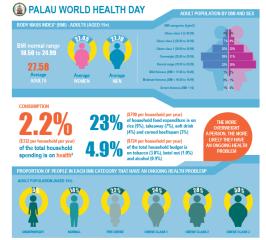


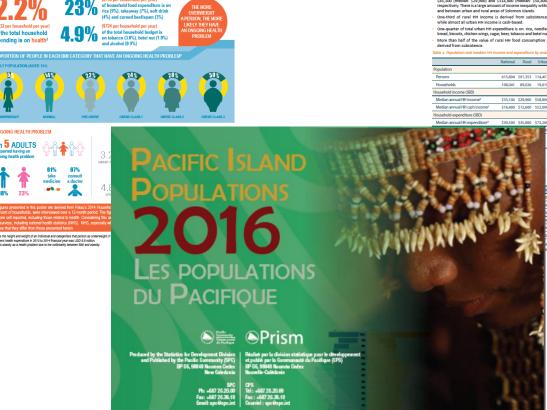


Factsheets + Infographics



- Produced factsheets for 10 surveys, multiple CRVS applications.
- Ran 10 infographics workshops or gave guest presentations -> how to create simple infographics in MS **PowerPoint**





This brief summarises the results of the Household Income and Expenditure Survey (HIFS) that was implemented in Solomon slands from October 2012 to October 2013. Information on household (HH) income and expenditure patterns is presente at the national level, and then disaggregated by rural and urban, with the objective of providing social assist with planning and policy development.

- \$33,100). In rural and urban areas, average HH income is \$45,100 (median: \$29,900) and \$114,800 (median: \$58,800). respectively. There is a large amount of income inequality within
- One-quarter of total urban HH expenditure is on: rice, noodle
- More than half of the value of rural HH food consumption is

	National	Rural	Uri
Population			
Persons	615,804	501,353	114/
Households	108,041	89,026	19,
Household income (SBD)			
Median annual HH income ⁴	\$33,100	\$29,900	\$58,
Median annual HH cash income ^s	\$16,400	\$12,600	\$52/

sale of produce) and almost all HHs generate some income from primary activities (subsistence consumption). Half of national HH expenditure is dedicated to food, 11% to transportation and 10% to alcohol, tobacco and betel nut.

Over half of rural HH income is generated from primary activities and over one-third from wages and salaries and business income 59% of rural HH expenditure is on food (of this, 60% is generated on alcohol, tobacco and betel nut

business income) and 8% from property income (rentals)

It is beyond the scope of this brief to present detailed polic implications, however the following goals are recommended

1. Food security and nutrition: promote sustainable primary industry development, along with natural resource management and efficient marketing infrastructure, to facilitate rural-to-urban trade. The objective of this policy goal is to increase domestic productivity, to improve rura ncome and to reduce the incidence and economic burden of

2. Health: increase access to improved drinking water and benefits of consuming locally produced fruit, vegetables and alcohol and tobacco use. The objective of this policy goal is to

and develop marketing infrastructure to improve market access and rural-to-urban trade efficiency. The objective of this policy is to sustain rural cash income and employment, to substitute imports and provide urban HHs with an affordable and nutritiou

strategies and preparedness initiatives to reduce disaster risk of, among other things, loss of life, shelter, food and income fo

Further information and reading

This fact sheet was produced by SPC's Statistics for Developmer

Solomon Islands HIFS analytical reports

http://www.spc.int/nmdi



Heads of Planning and Statistics LiveChat





- Started June 2017
- To improve user engagement
- Caters to those who are comfortable with "chatting"
- Can still use contact form







• 79 Helpdesk tickets

as of 13/11/17

Welcome to SDD LiveChat	_ ×
Gaelle Le Gall Information Officer	
Gaelle Le Gall Hello. How may I help you?	
Type in your message here and press E send	nter to 🛭
¥ Follow	Powered by LiveChat



HOPS: Social Media





- Steady increase in last few years
- SPC merging all divisional Twitter accounts into SPC main account.
- 1600 (@prismstats) -> 12,100 (@spc cps): reach of 120,000 people
- Facebook 9000 followers
- LinkedIn not currently used





~25% Want notifications via social media



From User Focus Survey







Heads of Planning and Statistics Main Challenges





- Poor data quality and delays in releasing results > hard to produce reliable, timely outputs
- Documentation of surveys is an after-thought
- Few countries are releasing microdata
- Website products and services are not well enough publicised





Heads of Planning and Statistics Moving Forward





- Key result area 4.2 of 2018-2020 results framework includes following projects:
 - a consolidated SDD website
 - an open data portal
 - a 'front line' service to help users find data in a timely manner
 - greater dissemination of micro datasets through the Pacific Data Library
 - a suite of products and services that are fit for purpose.
- SDD will provide a release calendar indicating frequency of updates of indicators
- Better publicity of SDD products and services including maps, infographics and reports
- Close collaboration with development partners to improve dissemination
- Dissemination strategy/dissemination implementation plan





"Without data you're just another person with an opinion."

- W. Edwards Deming