

VIPATTI KE BAAD VYAPAAR KO UBHARNA ZAROORI HAI

Samaaj apne vyapaaron ki tarah hi taaqatwar hai

Jaisa ki shodh dwara pramanit hai, sansthayik aur saamaajik suraksha saath-saath judi hai. Agar sansthayen aur vyapaar aapaat samay mein kadam uthaane mein asamarth hai, toh samaaj bhi taiyaar nahi hoga.²

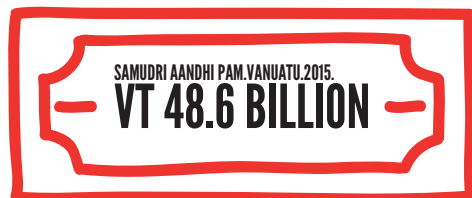


Chote se lekar madhye aakaar waale vyapaar vishwa mein adhikansh deshon ki arthvewastha waali reedh ki haddi hi nahi hai, balki woh aamtaor par inn arthvewasthaaon ki neev bhi hain. UK aur US mein 99% vyapaar chote taor par sanchaalit hain. Prashant ke dweepiye desh mein, chote vyapaar aur asthaai micro-business bhaari sankhya mein hain aur weh naukriyan tatha sewaayen pradaan karne mein bhaari yogdaan dete hain. Yeh micro, chote tatha madhye aakaar wale vyapaar samaajon ko aarthik tatha saamaajik mazbooti pradaan karte hain aur samaaj bhi aise vyapaaro ko taaqat pradaan karta hai.

Neeche diye gaye aankde yah darshaate hain ki prashant mein private sectaron par vipattiyon mein kaise zyada asar padta hai, jiske kaaran jin samaajon aur sthaaniye arthvewasthaaon mein yeh hote hain, unpar kaise nakaraatmak asar padta hai.

78%

Tufaan Winston se Fiji ke private sector ko huwi kshati aur ghaata. Yah public sector mein huwi kshati aur ghaate se kahin zyada hai, jo anumaanit roop se FJ1.5 Billion hai.³



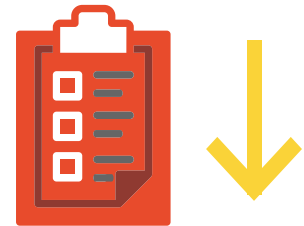
(US\$ 449.4 MILLION)

Vanuatu mein 2015 mein samudri aandhi Pam se huwi kshati ka kul bill.⁵



KYA AAP JAANTE HAIN...

Ek badi vipatti ke aane par 4 mein se 1 vyapaar khatm ho jaata hai.¹ Kisi vipatti yaa viprit sthiti mein aap apne vyapaar mein barkaraar rahen, ise sunishchit karne ke liye ek tarika hai:



Ek Business Continuity Plan (BCP) taiyaar karen aur use asar mein laayen.

Agar aap ke paas abhi tak BCP nahi hai yaa aap nahi jaante hain ki woh kya hai, toh hamaare BCP template ko download karen aur hamaare 12 kadmon waale maargdarshan ki sahayeta se apne liye ek plan taiyaar kar le. Ise aap 12 minuton mein taiyaar kar sakte hain! Visit karen spc.int/businessresilience

KHATRA KAM KAREN, STHITI KE ANUSAAR KADAM UTHAAYEN AUR KISI BHI VIPATTI SE JALD UBHREN.

AUR JAANKAARI KE LIYE

VIPATTI SE TAIYAAR RAHENE WAALA EK VYAPAAR BANEN.

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(US\$ 0.9 BILLION)

Fiji mein tufaan Winston se huvi kshati ka anumanit bill. Aankda darshaata hai ki tufaan Winston se private sector ko kul 78% kshati aur ghaata huwa tha.⁵



50%

Samudri aandhi Evan se Samoa ke private sector mein utpaadan, social aur infrastructure par kul SAT 209,680.30 ka asar.⁶



Hum ek saath acche hain

Yah maanne waali baat hai ki log jab sabhi ke hith ke liye ek saath kaam karte hain, toh ascharyechakit karne waale kaarye hote hain. Yah sidhaant har kshetra mein laagu hai, jinmein shaamil hai vipatti mein samaajon ki taiyaari tatha vipatti ke baad samaajon ka ubharna.

Vipatti se jald ubharne mein public aur private sector apne sansaadhano aur anubhaon ko sammilit kar sakte hain. Yah aapasi faide waala ucch samband samaajon ko vipatti se jald ubharne mein khaas asardayak hai.

Agar aap apne desh mein business council yaa network ka hissa hain aur wahan public/private sector ki saajedaari aur mazboot karne ki zaroorat hai, toh kyo nahi public sector ke sadasyon ko aamantrit kiya jaaye aur baatcheet ki jaaye ki kaise behattar tareeke se kaam kiya jaa sakta hai? Neeche vibhin tareeke hain jinse aap unhein shaamil kar sakte hain:

- Aamne-saamne waala tatha ek-ek kar ke sabha aayojit karen. Aap sabha mein "Business is critical to disaster recovery" video dikha sakte hain jo hamaare website: spc.int/businessresilience par hai.
- Business council sabhaaon mein unhein wakta ke roop mein aamantrit karen.
- Ek Resilience Awareness Week aayojit karen aur usmein bhaag lene ke liye public aur private sector ke logon ko aamantrit karen. public and private sectors.

Endnotes:

- ¹ Civil Defence Wellington Region Emergency Management Office. (2017). Retrieved February 24, 2017, from Wellington Region Emergency Management website, <http://www.getprepared.org.nz/>
- ² National Research Council. 2011. Building Community Disaster Resilience Through Private-Public Collaboration. Washington, DC: The National Academies Press. Retrieved 3 April, 2017 from The National Academies Press <http://bit.ly/2nxUvby>
- ³ Fiji Government. (2016, May). Post-Disaster Needs Assessment: Tropical Cyclone Winston. Retrieved February 24, 2017, from Relief Web International, <http://bit.ly/2kSlhPH>
- ⁴ Government of Vanuatu. (March, 2015). Post-Disaster Needs Assessment: Tropical Cyclone Pam. Retrieved from Pacific Disaster Net <http://bit.ly/2mqPeCJ>
- ⁵ Fiji Government. (2016, May). Post-Disaster Needs Assessment.
- ⁶ Government of Samoa. (March 2013). Post-Disaster Needs Assessment Cyclone Evan 2012. Retrieved 24 February, 2017 from Pacific Disaster Net <http://bit.ly/2lxjrCm>

Thank you to our funding and content partners



A special thank you to



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