# **Uplifting data use and statistical literacy**

#### Asia-Pacific Stats Café Series

Monday 12 September 2022

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#### Data Integration and Services Branch

Australian Bureau of Statistics Informing Australia's important decisions



# **Enabling data policy**



| Guiding the direction  | <ul> <li>Whole of Government strategic data initiatives</li> <li>Enabling legislation</li> <li><u>Australian Data Strategy</u></li> </ul> |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Setting the boundaries | <ul> <li>Effective partnerships</li> <li>Operating agreements</li> <li>Communities of Practice</li> </ul>                                 |
| Implementation         | <ul> <li>Governance frameworks</li> <li>Policies and operating procedures</li> <li>Secure systems</li> </ul>                              |



# 1. Why we need a data profession

Lifting data capability across the Australian Public Service



Source: Dept of Prime Minister and Cabinet



Launched September 2020



One of three APS professional streams: Data, Digital, HR



Purpose: uplift data capability across the APS



A wide range of initiatives being undertaken

APS Data Profession | Australian Public Service Commission (apsc.gov.au)

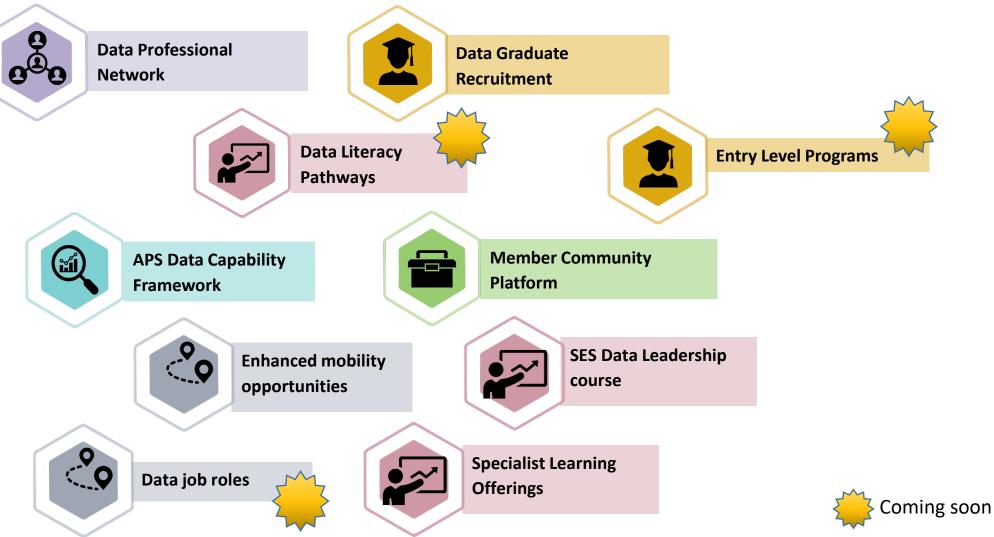


#### The Data Professional Stream Work Program





#### What has been achieved

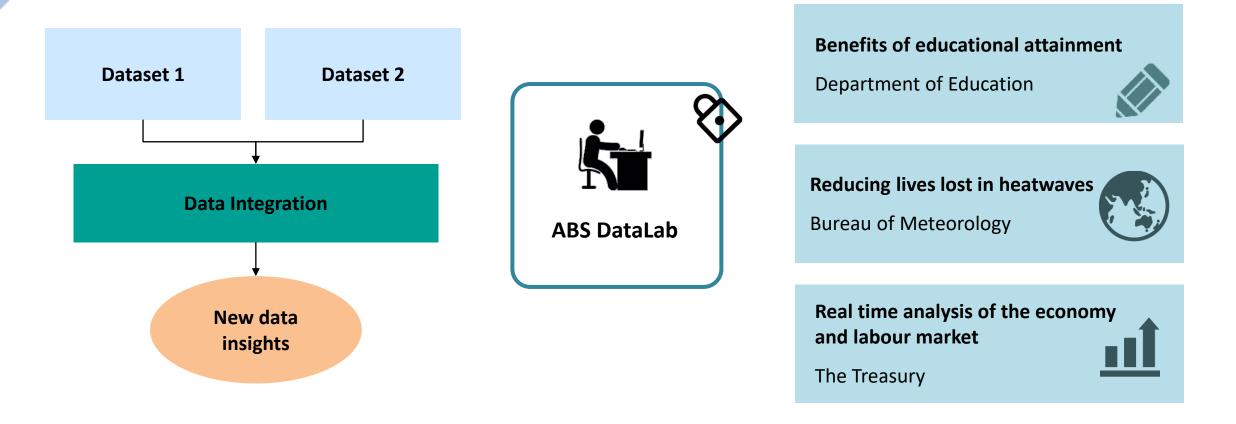




### 2. Integrated data

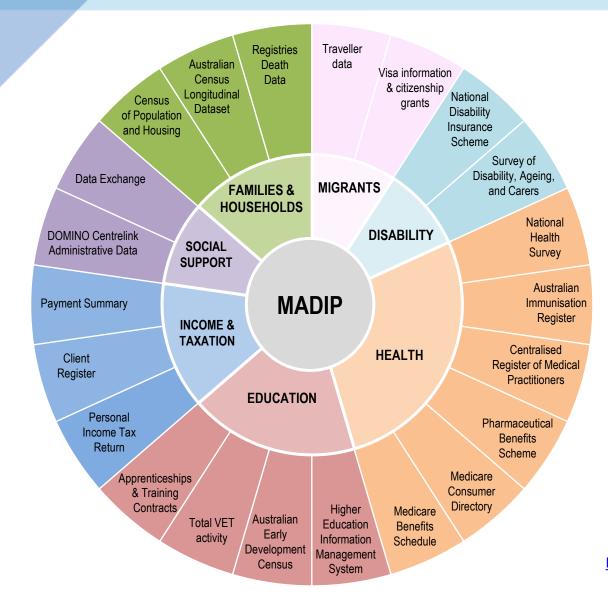
Increasing the utility of Australian Government data

Data integration involves **bringing two or more sets of information together** for statistical and research purposes.





### **Analytical data in MADIP**



Multi-Agency Data Integration Project

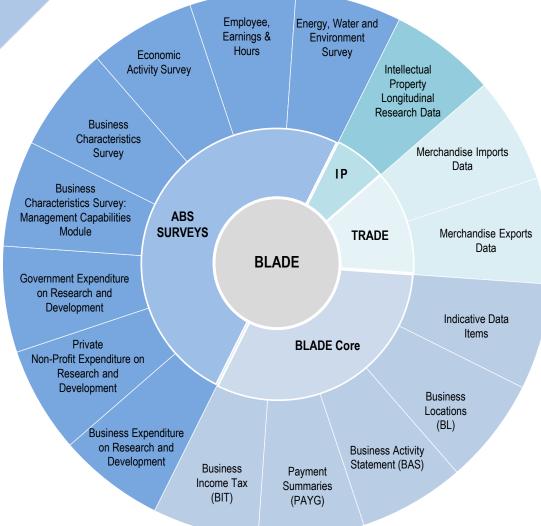
a secure, person-based research data asset combining information to create a comprehensive picture of Australia over time.

> MADIP Partner Agencies

- Australian Bureau of Statistics
- Australian Taxation Office
- Department of Health
- Department of Social Services
- Department of Education
- Services Australia
- Department of Home Affairs



### **Analytical data in BLADE**



Business Longitudinal Analysis Data Environment an economic data tool combining tax, trade, and IP data with ABS data to provide a better understanding of the Australian economy and business performance over time.



- Australian Bureau of Statistics
- Australian Taxation Office
- IP Australia
- Department of Home Affairs

Business Longitudinal Analysis Data Environment (BLADE) | Australian Bureau of Statistics (abs.gov.au)



### **Case Study**



#### Linking Australian Immunisation Register (AIR) data with MADIP for pandemic response

Actionable insights are regularly used by the National COVID Vaccine Taskforce, state health departments and Primary Health Networks for targeted interventions to **boost vaccine uptake**.

For example, the Vaccine Taskforce identified **low-uptake languages groups** for additional culturally appropriate ad campaigns, digital translations, and community outreach activities. Jurisdictions have used the MADIP data provided to deploy multilingual GPs and healthcare workers to **better support multicultural communities**.

MADIP data has also been used by peak technical advisory groups like the Australian Technical Advisory Group on Immunisation (ATAGI) and the Australian Health Protection Principal Committee (AHPPC) to **inform their decision-making**.

